

# FACT SHEET

September 2018



## The Paper Bag

- The “The Paper Bag” platform was founded in 2017 by the leading European kraft paper manufacturers and producers of paper bags.
- Its purpose is to represent the interests of the European paper bag industry and to promote the advantages of paper packaging on a European level.
- Its special focus is on raising awareness of the environmental credentials of paper carrier bags and supporting retailers in their packaging decisions to foster a bio-based economy.

## Achievements

- The publication *The Green Book* explains a great number of aspects about paper bags – from quality standards to EU legislation, branding and sustainability issues. It includes different research results, infographics and reports, and is available in English, Swedish, French and Italian.
- In 2018, the platform has initiated the “European Paper Bag Day” to raise awareness among consumers about paper bags as the packaging of the future.

## Organisation

- The “The Paper Bag” platform is comprised of leading European paper manufacturers and producers of paper bags. A complete list of members is available here: [www.thepaperbag.org/about-us/members/](http://www.thepaperbag.org/about-us/members/)
- “The Paper Bag” is steered by the organisations CEPI Eurokraft and EUROSAC.

## Find more information here

- [www.thepaperbag.org](http://www.thepaperbag.org)
- [www.facebook.com/Performance-powered-by-nature](https://www.facebook.com/Performance-powered-by-nature)
- [www.linkedin.com/company/eurosac/](https://www.linkedin.com/company/eurosac/) or [www.linkedin.com/company/cepi-eurokraft/](https://www.linkedin.com/company/cepi-eurokraft/)

**CEPI Eurokraft** is the European Association for Producers of Sack Kraft Paper for the Paper Sack Industry and Kraft Paper for the Packaging Industry. It has eleven member companies representing a volume of 3.0 million tonnes of paper produced in twelve countries. [www.cepi-eurokraft.org](http://www.cepi-eurokraft.org)

**EUROSAC** is the European Federation of Multiwall Paper Sack Manufacturers. The federation represents over 75% of European paper sack manufacturers. Its members operate in 20 different countries. They produce more than 5 billion paper sacks per year, representing 650,000 tonnes of paper converted in 60 plants. Sack manufacturers from all continents and bag manufacturers also contribute to the federation as corresponding members, and more than 20 suppliers (paper, film, machine or glue manufacturers) are registered as associate members. [www.eurosac.org](http://www.eurosac.org)