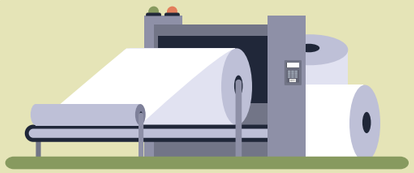
The sustainable cycle of paper carrier bags



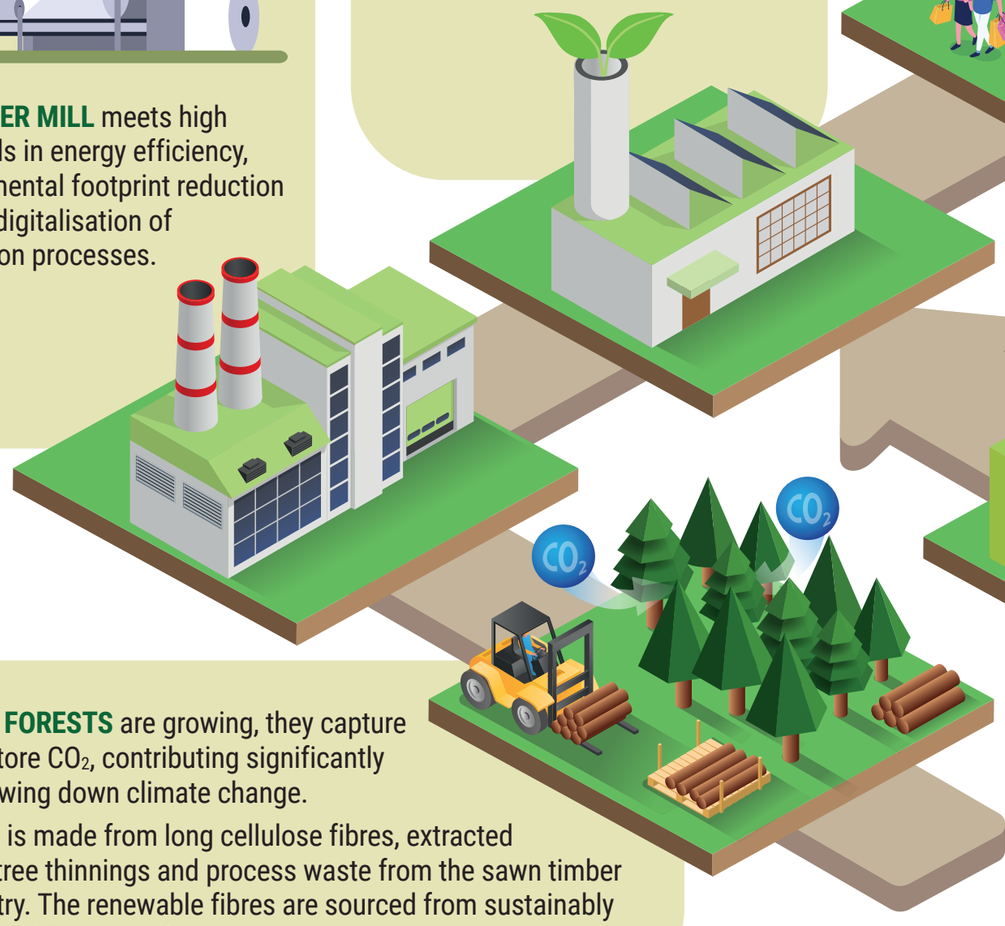
The **PAPER MILL** meets high standards in energy efficiency, environmental footprint reduction and the digitalisation of production processes.

The **PAPER BAG FACTORY** produces biodegradable, reusable and recyclable paper bags under a strictly controlled process.

RETAILERS that provide paper bags to their customers show commitment towards the environment.

CONSUMERS can reuse their paper bags for shopping or to carry their belongings, for example.

Through local waste streams, consumers are encouraged to place the used **PAPER BAG** in designated recycling bins for paper and cardboard.



When **FORESTS** are growing, they capture and store CO_2, contributing significantly to slowing down climate change.

Paper is made from long cellulose fibres, extracted from tree thinnings and process waste from the sawn timber industry. The renewable fibres are sourced from sustainably managed European forests.

The **PAPER RECYCLING PLANT** recovers the cellulose fibres, which are then used to produce new fibre-based products.

RENEWABLE BIODEGRADABLE REUSABLE RECYCLABLE

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